

Cream Ale

The Pursuit
SUPPLY CO.



ENTRY FORMS DUE MARCH 20

BEER DUE BY APRIL 24

AWARDS CEREMONY APRIL 28

Brew Contest

Pursuit Supply Cream Ale Brew Contest Rules

Spring 2019

General Rules and Regulations

1. Registration Packet must be completed (pdf online at www.pursuitsupply.com/brewcontest)
2. Contest is open to any Cream Ale home brewed beer.
3. Every bottle must be at least 12 ounces in volume, brown glass, and free of ink, paint or paper labeling other than competition entry labels. Cover any lettering or graphics on the cap with a permanent black marker. Bottles with embossed logos are acceptable. Bottles not meeting these requirements will be disqualified.
4. Entry Form, Waiver, and fee must be submitted by Wednesday March 20 by 7 pm at The Pursuit Supply Company 4316 W Irving Park Chicago, IL 60641
5. All entries must be dropped off at Pursuit Supply 4316 W Irving Park Road Chicago, IL 60641 by Saturday, Wednesday April 19th by 7 pm. PLEASE DO NOT MAIL ENTRIES! No mailed or shipped entries will be accepted. All entries must be in by this time to be considered and judged. All entries must be labeled with a provided bottle label.
6. Waiver must be signed and \$5 cash entry fee must be paid or entry will be disqualified.
7. Participation will be limited. Be sure to drop off all materials by the given deadlines.
8. All entries will be judged in one general pool and the brewers will be given constructive feedback from judges.
9. This is NOT a sanctioned BJCP competition.
10. Judging will be fair for all entries and the competition will be run in a neutral manner that is fair for all entries.
11. Judging will be blind with each beer not identified by brewer names.
12. Judging is not an exact science and everyone experiences beer differently.
13. Categories for judging include Aroma, Appearance, Flavor, Mouthfeel, and Overall.
14. Awards Ceremony Sunday April 28 at 1:30pm
15. To be eligible for Audience favorite award please bring additional bottles to the Awards Ceremony when that vote will take place.

If you have any questions please email: contact@pursuitsupply.com

Awards and Prizes

1st, 2nd, and Audience Favorite winners will receive awards and prizes.

FAQs

How do I enter?

Go to www.pursuitsupply.com/brewcontest to print and fill out the entry form or pick up a packet at Pursuit Supply. Fold and rubber band the entry form around one sample bottle and rubber band a bottle identification form to each of the other bottles. Your entry will be disqualified if you use glue or tape to secure the forms to the bottles. Drop off your entries to Pursuit Supply 4316 W Irving Park Road Chicago, IL 60641 by Wednesday, April 24 before 7 pm. Any entries after this time will not be accepted.

How many bottles do I need?

Must submit 2 bottles of beer (12, 16, or 22 oz) that have no labels with unmarked or blacked out caps for judging. You should also bring additional beer to share and be judged for the Audience Award at the Awards Ceremony.

What is the entry fee?

\$5 cash only!

When is the entry deadline?

Entry Form, Waiver, and fee must be submitted by Wednesday March 20 by 7 pm at The Pursuit Supply Company.

Beer drop-off starts Friday April 19 at 11 am and ends Wednesday, April 24th before 7pm at The Pursuit Supply Company during regular business hours.

To be eligible for Audience Favorite you must bring beer to share at Awards Ceremony.

When will award ceremony and party be held?

Sunday April 28 at 1:30pm

Are there entry limitations?

YOU MAY NOT SUBMIT MORE THAN ONE ENTRY. An entrant may not be a Co-Brewer if they have already submitted entries as the main brewer. Homebrew means home. Your homebrew must not be brewed on industrial equipment or for commercial purposes. You must give the name of any and all individuals who helped in the brewing process under "Co-brewer" on your entry form.

Cream Ale Guidelines

Cream Ales are an American beer style that has been brewed for almost a century. Beer is usually light bodied with fruity esters without hops or malt prevailing in flavor but it is open to interpretation. It should be an easy drinker with wide appeal.

Some examples include: [New Glarus Spotted Cow](#), [Genesee Cream Ale](#)

BJCP guideline for a Cream Ale

https://www.bjcp.org/docs/2015_Guidelines_Beer.pdf

Wikipedia definition

https://en.wikipedia.org/wiki/Cream_ale

Beer Advocate definition

<https://www.beeradvocate.com/beer/styles/6/n>

Please have fun and enjoy the brewing process!

ENTRY FORM

Name/Names of Brewers:

Address:

City:

State:

Zip:

Email:

Phone:

Recipe Type:

All Grain

Malt & Extract

Extract Only

Waiver

By signing below entrant acknowledges:

- They personally brewed the enclosed entry to the rules and guidelines provided by Pursuit Supply.
- If there were co-brewers they must be listed on entry form and sign waiver
- They agree that Pursuit Supply or its agencies may (whether or not the entrant is a winner), use their name, likeness, picture, voice, audio and biographical info for media/social media use, whether known now or hereafter anywhere in the world in perpetuity for the purpose of advertising & trade, without further compensation unless prohibited by law.
- To have fun and not take the contest too seriously!

The undersigned Brewer/Brewers (brewer) on behalf of himself/herself and on behalf of the brewers personal representatives, assigns, heirs, and executors hereby fully and forever releases, waives, discharges, and covenants not to sue The Pursuit Supply Company, Pursuit HG LLC, its shareholders, owners, employees, servants, successors and assigns (Releasees) from any and all liability to the Runner and his/her personal representatives, assigns, heirs, and executors for all claims, or causes of action on account of personal injury, damage of property, loss of services, medical expenses, contributions, indemnifications, losses, or damages of any and every kind whatsoever whether caused by the passive or active negligence of all or any of the Releasees or otherwise in connection with the Brewers participation in the Event. The Brewer assumes all risks of loss(es), damages(s), or injury(ies) that may be sustained by him/her while participating in the Event.

Brewer:

Signature

Date:

Brewer:

Signature

Date:

Brewer:

Signature

Date:

Brewer:

Signature

Date:

Office Use:

Paid Fee

Waiver Signed

Bottle Labels
(to be affixed with rubber band)

Brew Name:

Recipe Type: All Grain Malt & Extract Extract Only

Email:

Yeast:

Hops:

Grain Bill/Extract:

Special Ingredients/ Process/ Additional Info for Judges:

Brew Name:

Recipe Type: All Grain Malt & Extract Extract Only

Email:

Yeast:

Hops:

Grain Bill/Extract:

Special Ingredients/ Process/ Additional Info for Judges: